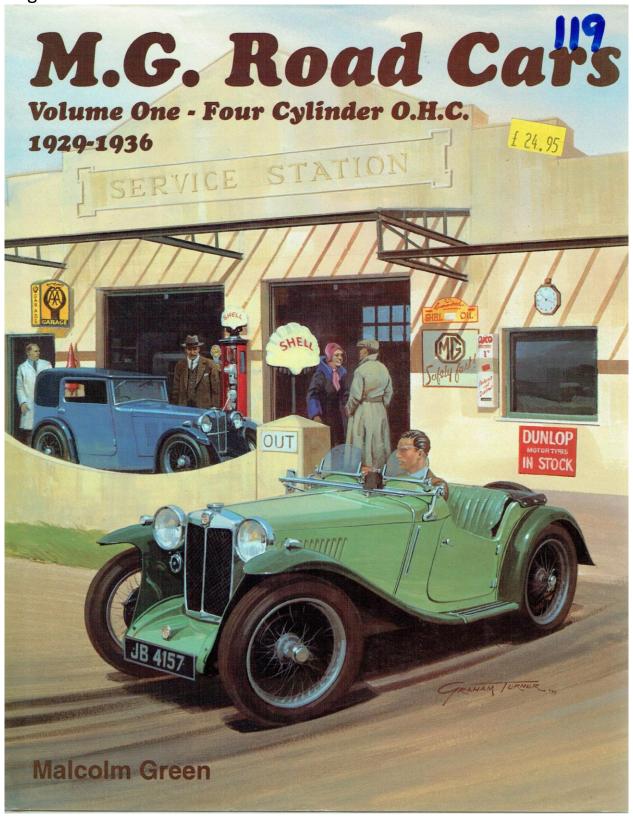
Bog nr. 119







The M.G. Midget Sports

THERE are many to whom the fascination of a sports car makes a strong appeal, but who have hitherto been unable to afford the purchase and maintenance costs necessary to gratify their ambition; others, while able to afford a large car would prefer a "baby" for its handiness and ease of control, but are unwilling to sacrifice the road worthiness and comfort of the heavyweight. To these, and to every sporting motorist with appreciation for high class design, the M.G. Midget makes its appeal.

Because its engine is small, the tax is only £8 per annum, the petrol consumption 40—50 m.p.g. and other running costs proportionately low. Because its engine is a highly efficient overhead camshaft unit—no experiment, but the outcome of years of experience and trial—its performance is high, and it will hum up to the fifties and sixties without effort and without fuss.

And, most important of all, its low chassis frame, upswept fore and aft and carried on flat semi-elliptic springs, is of the real "big car" type, so that with all its light weight it possesses road holding qualities hitherto unrealised in so small a chassis.

Sole Manufacturers:

The M.G. Car Company Proprietors: The Morris Garages Ltd.

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